



ISSUE

-NEW-
ISSUE 2

Revision #: 0 Date: 10/23/2012

#68137

Client: OH- PROTECT YOUR VOTE 2012 Estimate: 3062
 Media: TV Description: OH PROTECT YOUR VOTE OHIO OCT 25-O
 Product: ISSUE 2 Flight Start Date: 10/25/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 10/30/12 4:59:00 AM

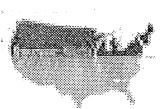
42070 WKRC

58070 UNKNOWN

Separation between spots: 10

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days							Total Spots	
					Dur	10/25	10/26	10/27	10/28	10/29	10/30		
WKRC-TV													
14	MTuWThF 6:30a-7:00a GD MRN CINN@6	P1	EM	\$1,200.00	\$1,020.00	30	1	1	0	0	1	1	4
2 15	Sa 6:00a-7:00a LOCAL12NW-SA 6	P1	WK	\$800.00	\$680.00	30	0	0	1	0	0	0	1
3 16	Sa 8:00a-9:00a SAT ER SHW-CBS	P1	WK	\$1,100.00	\$935.00	30	0	0	1	0	0	0	1
4 17	Su 9:00a-9:30a SUNDAY MRN-CBS	P1	WK	\$2,800.00	\$2,380.00	30	0	0	0	1	0	0	1
5 18	Su 9:30a-10:00a SUNDAY MRN-CBS	P1	WK	\$2,800.00	\$2,380.00	30	0	0	0	1	0	0	1
6 19	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	P1	EN	\$2,000.00	\$1,700.00	30	1	1	0	0	1	1	4
7 20	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	P1	EN	\$2,500.00	\$2,125.00	30	1	1	0	0	1	1	4
8 21	Sa 6:00p-6:30p NEWS	P1	EN	\$1,000.00	\$850.00	30	0	0	1	0	0	0	1
9 22	Su 6:30p-7:00p NEWS	P1	EN	\$1,200.00	\$1,020.00	30	0	0	0	1	0	0	1
10 23	MTuWThF 11:00p-11:35p LATE NEWS	P1	LN	\$2,800.00	\$2,380.00	30	1	1	0	0	1	1	4
11 24	Sa 11:00p-11:35p LATE NEWS	P2	LN	\$2,800.00	\$2,380.00	30	0	0	1	0	0	0	1



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WKRC-TV													
25	Su 11:00p-11:35p LATE NEWS	P2	LN	\$2,800.00	\$2,380.00	30	0	0	0	1	0	0	1
26	Su 7:00p-8:00p 60 MINUTES	P2	RT	\$10,000.00	\$8,500.00	30	0	0	0	1	0	0	1
Total Spots:										4	4	4	25
Total Cost:										\$59,300.00	\$50,405.00		
Total										OCT 12	\$42,300.00	\$35,955.00	17
										NOV 12	\$17,000.00	\$14,450.00	8

Signature: _____

Disclaimer:



Summary by Station/System

Date: 10/23/2012

Separation between spots: 10

Station	Total Spots	STN Gross		STN Net	
		PCT	PCT	PCT	PCT
WKRC-TV	25	\$59,300.00	100%	\$50,405.00	100%
Market Total:	25	\$59,300.00		\$50,405.00	

